



Scan QR To Know More



Grow Your Digital Marketing Revenue With Us

Ready to get started? Take your
business to the next level with
Tru Branding Solutions

Company Profile

Tru Branding Solutions connects your business with the digital world. We create unique, integrated digital campaigns and long-term strategies which deliver a worthwhile return on investment. We care about the latest technology as this will enable us to deliver the most effective results. Innovative digital marketing solutions combined with dedication allows for a product which is not only beautiful but functions exactly according to specification.

WHAT DO WE DO & WHY ARE WE DIFFERENT?

We provide digital solutions for all types and sizes of businesses. We don't try to sell you things which you don't need. If it doesn't work for your business, we won't try sell you it. At the forefront of our mind is your.





Unlock Our Prowess to Enhance Experiences & Outcomes

Our Services

Graphic
Design

SEO

Social Media
Marketing

Design &
Development

Paid
Marketing



Graphic Design



Graphic Design Services

Comprehensive graphic design services that fuse creativity with a keen eye for detail.

Designing is an art of expressing words in the form of expressions. Visuals matter more than words in the digital field. Our professionals in the designing industry suggest that graphics are easier to remember than words, and that's why website designing and graphics & brand designing play a vital role. Building a successful brand takes time, dedication and innovative ideas.



Brand Identity & Design

- Logo Design
- Brand Development

These services typically involve helping businesses develop and establish a cohesive and memorable brand identity that reflects their values, personality, and positioning in the market.

Print Designs :

- Brochures
- Bi fold & Trifold Flyers
- Business Cards
- Posters
- Magazines

Print design services encompass a wide range of offerings focused on creating visually compelling and effective printed materials for various purposes. Print design is a crucial component of marketing, branding, and communication strategies for businesses across industries..

Digital & Web Design

- Website Design
- User Interface
- Social Media Postings

We focus on creating visually appealing and user-friendly digital assets for online platforms. These services play a crucial role in establishing a strong online presence, engaging users, and driving conversions

Packing Design

- Product Package
- Label Design

Packing design services cater to the creation of visually appealing and functional packaging solutions for products across various industries. These services are crucial for brands aiming to make a lasting impression on consumers, differentiate themselves from competitors, and effectively communicate their brand identity and values



Advertising Design

- Print & Digital Ads
- AD Campaign Graphics

We focus on creating visual elements for advertising campaigns. It involves the strategic use of graphic elements to convey messages, attract attention, and persuade viewers to take action

Motion Graphics

- Youtube Shorts & ADS
- Video Graphics & Intros

We Create Motion graphics is a dynamic form of graphic design that involves the use of animation and visual effects to create engaging and compelling visuals. Unlike traditional static graphics, motion graphics incorporate movement, transitions, and effects to convey information, tell stories, and capture attention

Publication Designs

- Book Cover & Layouts
- E- Book Design

Publication designs involves a combination of creativity, strategic planning, and attention to detail to produce visually appealing and effective layouts for printed or digital publications.



SEARCH ENGINE OPTIMIZATION

Make your website visible to your target audience

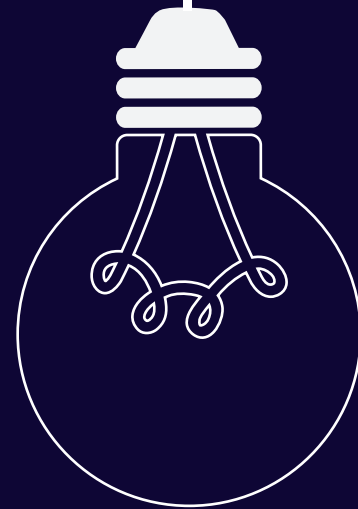


WHY IS SEO IMPORTANT?

Think of SEO like investing money in your business — it's money that will gain value over time and remain in your account. Similarly, by investing in SEO you create long-term value for your website that will continue to accrue over time.

SEO isn't something you do once, it takes constant tweaking and measuring to improve and retain rankings over time. With a retainer, we'll stay on top of how your competitors are performing in relation to your rankings and make any necessary technical and content changes to your website that will help improve your position.

Google changes its ranking algorithm regularly so we keep on top of what's new. The retainer allows us the time to regularly review your website to make sure none of Google's changes will impact your rankings and if it does, refine the approach as needed.



Our multilingual
SEO services get
you better rankings
and more traffic!

**BOOST YOUR
BRAND'S VISIBILITY
ONLINE**

OUR 6 SEO SERVICES

Off-Page SEO

While on-page SEO focuses on optimizing elements within a website itself, off-page SEO involves activities that aim to improve a website's authority, relevance, and trustworthiness in the eyes of search

Technical SEO

Unlike on-page and off-page SEO, which primarily focus on content and external factors, technical SEO deals with aspects related to website structure, coding, and server configuration

Youtube SEO

YouTube SEO (Search Engine Optimization) is the process of optimizing video content on YouTube to improve its visibility and rankings in YouTube search results, as well as in Google search results for video content

01

On-Page SEO

It refers to the optimization of individual web pages to improve their search engine rankings and attract organic traffic. It involves optimizing various elements on the webpage itself to make it more relevant and valuable to search engines and users.

02

E-Commerce SEO

It is the process of optimizing online stores and product pages to improve their visibility in search engine results pages (SERPs), attract organic traffic, and increase sales..

03

04

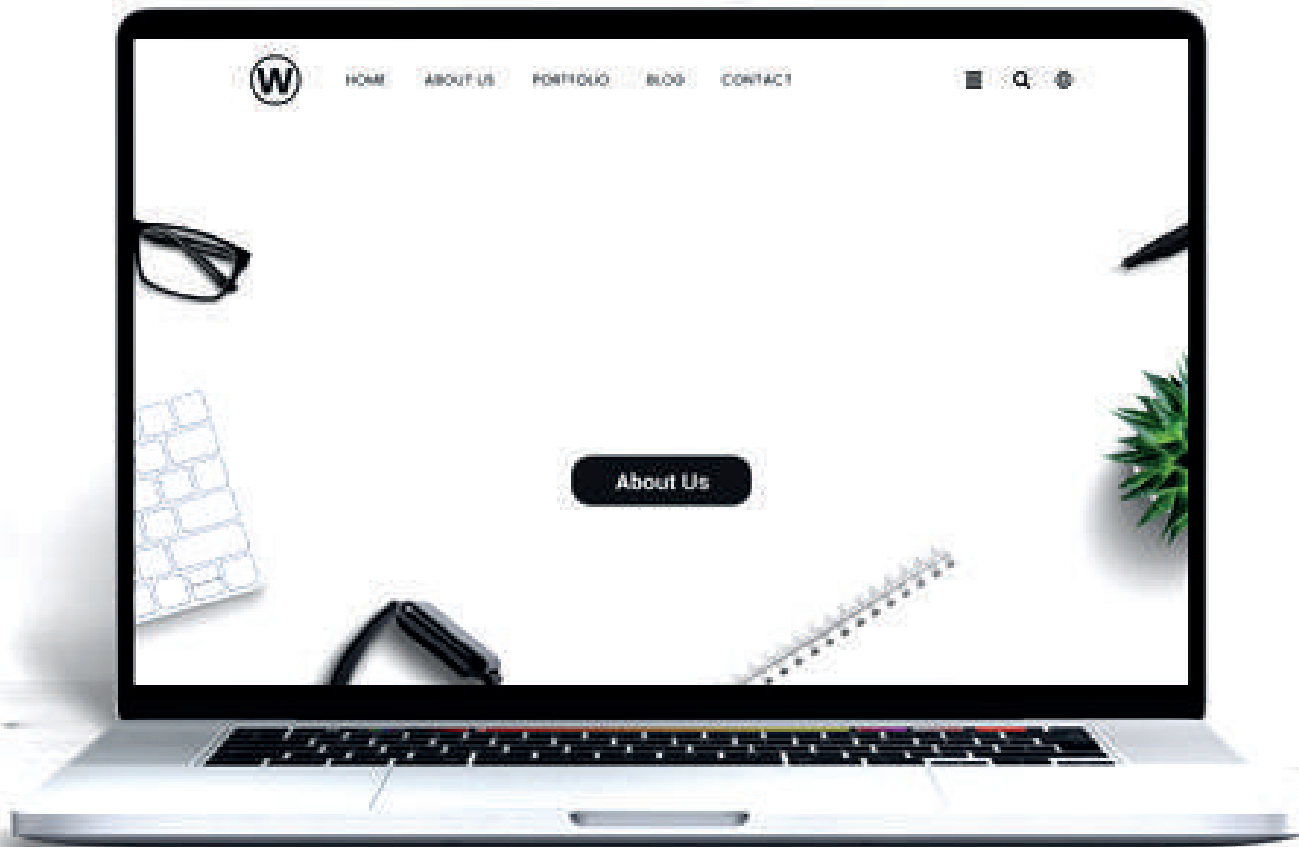
Local SEO

Its Helpful optimizing a business's online presence to attract more local customers and improve visibility in local search results. It's particularly important for brick-and-mortar businesses, as well as service-based businesses that serve specific geographic areas.

05

06

Website Design & Development

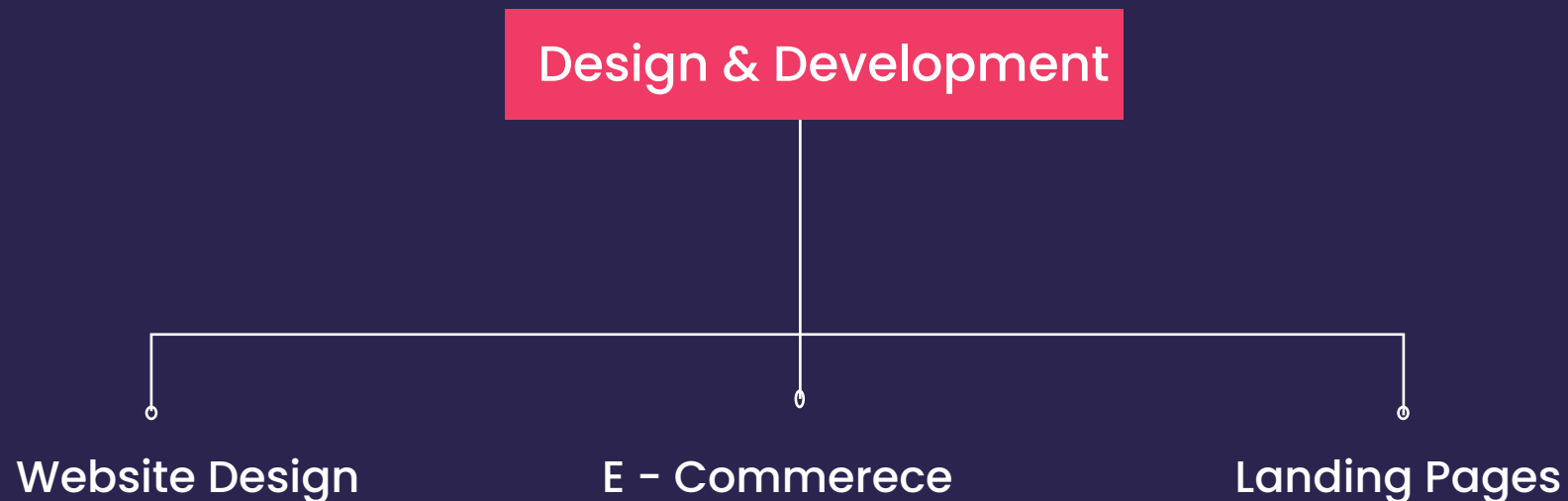


We Design and developing bespoke websites tailored to the unique requirements and branding of clients. Custom websites are built from scratch, allowing for full customization and flexibility in design and functionality.

We Have High Value in Creating websites that are optimized for various devices and screen sizes, including desktops, laptops, tablets, and smartphones. Responsive design ensures a seamless user experience across different platforms and improves search engine rankings.

E-commerce Website Development: Building online stores and e-commerce platforms that enable businesses to sell products or services online. E-commerce websites often include features such as product catalogs, shopping carts, secure payment gateways, and inventory management systems.

3 Types Of Services



Social Media Marketing

Social media marketing is a powerful digital marketing strategy that involves utilizing social media platforms to promote products, services, or content, and engage with a target audience. Here's a bunch of Platforms & Services for Social Media Marketing



- Facebook Marketing
- Twitter Marketing
- LinkedIn Marketing
- Pinterest Marketing
- Quora Marketing
- Instagram Marketing

**SOCIAL
MEDIA** 
connect people

Our Creative Social Media Strategy



Learn everything you can about your audience

Knowing who your audience is and their needs is key. That way you can create content that they will like and share. Age, location, interests,



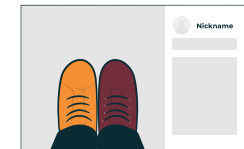
Do a social media audit

Ask yourself tough questions to keep your strategy focused: What's working and what's not? Can I use this account to help achieve my goals? Which networks does my target audience use?



Choose marketing goals that align to business objective

Each of your goals should be:
Specific, Measurable,
Attainable, Relevant and
Time-bound



Know your competition

A competitive analysis allows you to understand what they're doing well and not. You'll get a good image of what's expected in your industry, which will help you set social media targets

Paid Marketing



Paid marketing, also known as paid advertising or paid media, involves the use of paid channels and promotional methods to reach and engage a target audience. Unlike organic methods, where visibility is earned through non-paid efforts, paid marketing relies on budget allocation for various advertising platforms.

Paid Marketing Services

- **Google Ads**
- **Youtube Ads**
- **E mail Marketing**
- **Shopping Ads**
- **Affiliate Marketing**
- **Re Targeting / Re Marketing**
- **Whats app Marketing**



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DO YOU HAVE A PROJECT IN MIND? LET'S TALK ABOUT IT.

Being unique while not compromising on accessibility and usability
are crucial to a strong online marketing strategy

START NOW

